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Parade of 80 Luxury Bugatti Cars from SPAC to Downtown Saratoga Signals the International Bugatti Tour's Festive Farewell to the Saratoga Wine & Food Festival Grand Tasting on September 8

"Bugatti Parade" provides the public with rare opportunity to witness these legendary vehicles, marking Saratoga as an international destination

Saratoga Springs, NY – As part of its redesigned Saratoga Wine and Food Festival, Saratoga Performing Arts Center announced that the International Bugatti Tour will lead a "Bugatti Parade" in downtown Saratoga Springs giving the community the opportunity to witness 80 luxury Bugatti cars in addition to the ultra-rare, \$40 million-plus 1936 Bugatti Type 57SC Atlantics. The "Bugatti Parade," coordinated by SPAC, Saratoga Automobile Museum, Colin Cowie Lifestyle, the City of Saratoga Springs, the Saratoga County Chamber of Commerce, and the Saratoga Convention & Tourism Bureau, is also part of SPAC's expanded vision to increase collaboration among the local business community and position Saratoga as an international destination.

A convergence of 160 drivers and 80 luxury Bugatti automobiles descending on the Saratoga Spa State Park from every corner of the globe, the rally comes to the United States only once every ten years and will make its first visit to New York State this September. Kicking-off at **4:30 p.m. on Saturday, September 8** with remarks from Mayor Meg Kelly, the "Bugatti Parade" will serve as the finale to the Saratoga Wine and Food Festival's Grand Tasting and an invitation for the community at-large to join the festivities.

"Experiencing the beauty of 80 Bugatti cars is truly a once-in-a-lifetime opportunity for our Saratoga Springs community and for lovers of fine cars. This collaboration with the City of Saratoga, the Saratoga Chamber of Commerce, Saratoga Convention & Tourism Bureau – and our festival partners Saratoga Automobile Museum and Colin Cowie Lifestyle – is emblematic of our approach to increase accessibility to world-class experiences and bridge the gap between our campus and downtown Saratoga," said **Elizabeth Sobol**, president & CEO of Saratoga Performing Arts Center.

The procession of Bugattis will begin at the Avenue of the Pines, led by the only two 1936 Bugatti Type 57SC Atlantics in existence, owned by Mullin Automotive Museum and fashion mogul Ralph Lauren. Traversing east on Avenue of the Pines, the vehicles will assemble side-by-side to parade north on Broadway to

Ellsworth Jones Place, near the Saratoga Springs City Center. Residents, visitors and guests will be able to view the “Bugatti Parade” from the sidewalk and other public gathering spots.

“We are so excited to have these amazing Bugattis right here in Saratoga Springs,” said **Carly Connors**, executive director, Saratoga Automobile Museum. “This will be an incredible sight to behold for the entire Capital Region and will be something that we will all remember forever. Thanks to Mayor Kelly and the City of Saratoga Springs, SPAC, the Saratoga County Chamber, the Saratoga Convention and Visitors Bureau, and last but not least the American Bugatti Club and the International Bugatti Tour for making this a reality.”

The Saratoga Wine & Food Festival is an annual tradition drawing in food and wine enthusiasts from across the region. In addition to the stunning automobiles of the International Bugatti Tour, the 2018 festival will feature an Adirondack Road Tour and Luncheon, Friday’s Fired Up! Grill Competition, Saturday’s Grand Tasting and—for the first time—brunch with Colin Cowie and Todd English on Sunday. Proceeds from the festival benefit education programming at SPAC and the Museum.

About The Saratoga Wine and Food Festival

The Saratoga Wine and Food Festival is Saratoga Performing Arts Center’s primary fundraiser for its educational programming, including Classical Kids, a collaborative program in which SPAC works with local schools to teach elementary and middle school-aged children about the classical performing arts. SPAC both designs and teaches dance and music curriculums that educate young students about the world-class performances presented at SPAC. Following classroom studies, SPAC hosts students at a summertime performance of the work that they studied. Graduates of Classical Kids receive two free tickets to a SPAC classical performance annually until they graduate from high school.

For more information about the festival, visit spac.org.

About the Saratoga Automobile Museum

The Saratoga Automobile Museum was organized in 1999, and opened to the public in 2002. The Museum’s mission is to preserve, interpret and exhibit automobiles and automotive artifacts. We celebrate the automobile and educate the general public, students and enthusiasts regarding the role of the automobile in New York State and in the wider world. In addition to technical and design aspects, our educational focus is on the past, present and future social and economic impact of the automobile.

The Museum is located within the 2,500 acre Saratoga Spa State Park, in the heart of historic Saratoga Springs, New York, world famous for its legendary, much honored one-mile thoroughbred track. The museum’s facility is the totally restored and renovated Saratoga Bottling Plant, a beautiful neo-classic structure built in 1934. The Museum is adjacent to the Saratoga Performing Arts Center and near the landmark Gideon Putnam Hotel. Within walking distance in the Park are the National Museum of Dance, the Spa Little Theatre and the lavish Hall of Springs banquet facility. saratogaautomuseum.org

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